

KYLIE MOORE

Sport and Entertainment Management

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SUMMARY

Sport and entertainment management student specializing in sports photography, digital media, graphic design, and event marketing across collegiate, scholastic, and nationally recognized sports environments. Skilled in live-event content production, visual branding, social media strategy, and game-day operations through work with athletic departments, tournament organizations, championship events, and professional sports organizations. Strong background in fan engagement, event execution, and creative storytelling within high-pressure sports and entertainment settings.

EDUCATION

Bachelor of Science : Sport and Entertainment Management, 08/2026
University of South Carolina - Columbia, SC

WORK EXPERIENCE

Social Media, Photography, and Graphic Design Intern | 05/2026 to Current
The Lake Erie Crushers Frontier League - Avon, OH

- Produce game-day photography, promotional graphics, and digital content for the Lake Erie Crushers across social media and marketing platforms.
- Capture live coverage of games, fan interactions, sponsorship activations, and in-stadium entertainment to support organizational branding and audience engagement.
- Assist with content planning, promotional campaigns, and visual storytelling initiatives designed to enhance fan experience and maintain a consistent brand identity throughout the season.
- Collaborate with marketing and promotions staff in a fast-paced professional baseball environment, balancing live-event execution with creative media production.

Sports Photographer and Social Media Director, 07/2025 to 05/2026
Gamecock Hockey Division II - Columbia, SC

- Produced game coverage, player features, promotional graphics, and digital media for an ACHA Division II hockey program across official team platforms.
- Managed live game-day media operations, delivering real-time content, photography, and postgame coverage under fast-paced event deadlines.
- Collaborated with coaches, arena personnel, and team leadership to maintain a consistent and professional visual identity throughout the season

Merchandise Operations Team at 2026 Masters Tournament, 04/2026
Augusta National Golf Club – Augusta, GA

- Worked merchandise operations during the 2026 Masters Tournament, Augusta National Women's Amateur, and practice rounds within Augusta National's North Golf Shop.
- Assisted with patron flow, inventory movement, and transactional operations inside a 60+ register retail environment during one of the most attended weeks in professional golf.
- Operated within the service and execution standards associated with one of the most detail-oriented environments in global sports and hospitality.

Social Media and Graphic Design Manager, 01/2025 to 01/2026
USC Panhellenic Community Wellness Committee – Columbia, SC

- Designed and published hundreds of graphics and promotional materials using Adobe Creative Suite and Canva for campus-wide wellness initiatives and events.
- Directed platform branding and content strategy while overseeing campaign development and social media coordination.
- Developed audience-focused digital content designed to strengthen engagement and organizational visibility across campus platforms.

WORK EXPERIENCE

Assistant Athletic Director Intern | 12/2024 to 06/2025

Lower Richland High School - Columbia, SC

- Supported daily operations for 6+ athletic programs, assisting with game-day logistics, ticketing, scheduling coordination, facility preparation, student-athlete eligibility tracking, and departmental event execution across multiple sports seasons.
- Assisted in the execution of football games, basketball tournaments, and high-attendance track meets, contributing to crowd management, operational problem-solving, and overall event efficiency within a fast-paced scholastic athletics environment.

Operations Assistant, 05/2025

Savannah Bananas – Clemson, SC

- Assisted with merchandise operations, patron flow, and fan engagement during the Savannah Bananas Clemson tour stop.
- Supported high-volume event operations within an entertainment-focused live sports environment centered on audience experience and efficiency.

Merchandise and Operations Associate, 01/2025

National Wild Turkey Federation – Nashville, TN

- Supported merchandise operations and guest engagement during the National Wild Turkey Federation Convention and Sport Show at Gaylord Opryland Resort in Nashville, one of the largest hunting and outdoor expos in the country.
- Assisted with high-volume transactions, inventory coordination, and customer service within a large-scale event environment hosting major outdoor brands, vendors, and attendees from across the nation.

Photo and Video Chairwoman, 11/2024 to 08/2025

Gamma Phi Beta Sorority – Columbia, SC

- Captured and edited event media; managed branding and chapter social platforms.
- Coordinated workshops and led professional development programming for 100+ members.

Lead Bartender/Server Shift Leader, 04/2023 to 08/2024

The Meadville Country Club – Meadville, PA

- Assisted in the execution of large-scale member tournaments and sponsor golf outings, supporting event preparation, guest service, and operations for high-attendance club events.
- Managed bar operations and service coordination during tournaments involving corporate sponsors, community partners, and hundreds of guests.
- Worked directly within fast-paced event environments requiring professionalism, efficiency, and strong interpersonal communication under pressure.

Assistant Operations Manager, 01/2021 to 06/2023

The Meadville Area Recreation Complex – Meadville, PA

- Managed ticketing and event check-in for hockey and aquatic events.
- Implemented a digital attendance system to streamline operations and reduce wait times.